February Phone Survey on Recreation and Physical Fitness

Office of Parks & Recreation
January 19, 2012

Between February 1, and February 13, 2012, Kings County residents may be contacted to participate in a "Recreation & Physical Fitness" survey.

The Municipality of the County of Kings is presently working on a Kings County Municipal Physical Activity Strategy, to be completed in 2012. The project is through a five year Municipal Physical Activity Leadership Program agreement with the Province of Nova Scotia.

The survey, as well as future public consultation meetings in the spring of 2012, will help develop a strategy that best reflects the interests of Kings County residents.

The telephone survey of 300 Kings County residents is being conducted by the national polling firm "Ipsos Reid". Questions will be asked about physical activity levels, community walkability, satisfaction with local recreation services, programs and facilities, and user fees for recreation services.

Households with children or youth between the ages of two and 17 will be asked about their children's activity levels.

The County of Kings encourages residents to participate in the survey. It will only take a few minutes to complete and it will help provide accurate information on this initiative for staff and council as they work to increase the physical activity levels and the health of Kings County residents.

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